



INTERMOUNTAIN CATHOLIC

UTAH'S OFFICIAL CATHOLIC NEWSPAPER

ONLINE AT WWW.ICATHOLIC.ORG



FULL PAGE 10.25" X 13.75"

6 COLUMNS

PRICE FOR 1X FEATURE: \$840

*SEE DISPLAY AD RATE BOX FOR FREQUENCY RATES

HALF PAGE VERTICAL 5" X 13.75"

6 COLUMNS

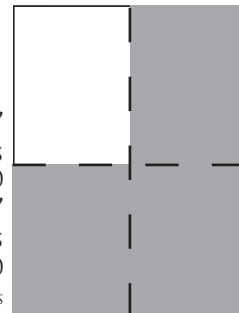
PRICE FOR 1X FEATURE: \$520

HALF PAGE HORIZONTAL 10.25" X 7"

6 COLUMNS

PRICE FOR 1X FEATURE: \$520

*SEE DISPLAY AD RATE BOX FOR FREQUENCY RATES



QUARTER PAGE 5" X 7"

3 COLUMNS

PRICE FOR 1X FEATURE: \$307

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EIGHTH PAGE 5" X 4"

3 COLUMNS

PRICE FOR 1X FEATURE: \$190

*SEE DISPLAY AD RATE BOX FOR FREQUENCY RATES



DISPLAY AD RATES

LAYOUT SIZE	FREQUENCY OF INSERTION				
	1X	6X Save 12.5%	12X Save 25%	24X Save 37.5%	47X Save 50%
Full Page	\$840	\$735	\$630	\$525	\$420
1/2 Page	\$520	\$455	\$390	\$325	\$260
1/4 Page	\$307	\$268	\$230	\$192	\$154
1/8 Page	\$190	\$166	\$142	\$119	\$95
3x3	\$140	\$123	\$105	\$86	\$70
2x4	\$126	\$110	\$95	\$79	\$63
2x3	\$104	\$91	\$76	\$65	\$52
2x2	\$80	\$70	\$60	\$50	\$40
1x2	\$40				
1x1	\$20				

* NON-PROFIT ORGANIZATIONS WITH FEDERAL 501C DESIGNATION RECIEVE A 25% DISCOUNT ON 1X RATE



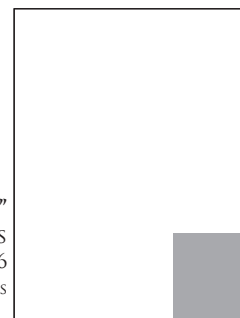
INTERMOUNTAIN CATHOLIC

27 C Street, Salt Lake City, Ut. 84103
801.328.8641 ext: 339
www.icatholic.org



3X3 BOX 5" X 3"
3 COLUMNS
PRICE FOR 1X FEATURE: \$140

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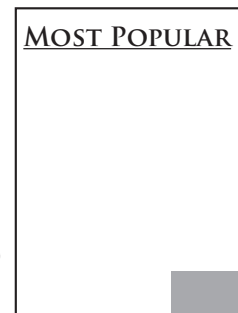
2X4 BOX 3.25" X 4"
2 COLUMNS
PRICE FOR 1X FEATURE: \$126

*SEE DISPLAY AD RATE BOX FOR FREQUENCY RATES



2X3 BOX 3.25" X 3"
2 COLUMNS
PRICE FOR 1X FEATURE: \$104

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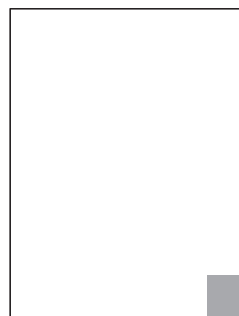


MOST POPULAR

BUSINESS CARD 3.25" X 2"
2 COLUMNS

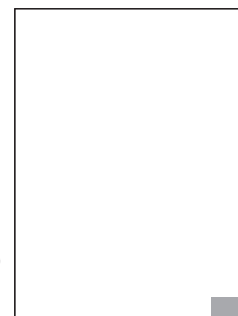
PRICE FOR 1X FEATURE: \$80

*SEE DISPLAY AD RATE BOX FOR FREQUENCY RATES



1X2 BOX 1.6" X 2"
1 COLUMN
PRICE FOR 1X FEATURE: \$40

*SEE DISPLAY AD RATE BOX FOR FREQUENCY RATES



1X1 BOX 1.6" X 1"
1 COLUMN

PRICE FOR 1X FEATURE: \$20

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SPOT COLOR:

ADD ONLY 10%

FULL COLOR:

ADD ONLY 30% OR
MINIMUM OF \$50

SPACE RESERVATIONS & COPY DEADLINES

Friday at 2 p.m. one week prior to
publication

HOW TO SUBMIT:

- * Images in TIFF format
- * CMYK or grayscale color depth
And Indesign CS (v3.0) or
QuarkXpress (v4.11) files.
EPS, JPEG and PDF are also
accepted. No word documents.
- * If ad is not submitted electronically
please include a printed proof sheet

Email: Advertising@icatholic.org

INSERTS:

ONLY \$50 PER 1,000!
MINIMUM OF \$100

INSERT RESTRICTIONS & CONDITIONS:

Price is for insertion only. Insert size cannot exceed 7"x11". Insert must fit in the fold of the paper. Insert price is for the one ounce or less per individual insert. Heavier inserts will be charged the additional postage to mail insert within the paper. A sample of the insert must be received at the newspaper office 14 days prior to issue date.

INSERT MUST BE DELIVERED 7 DAYS PRIOR TO ISSUE DATE TO:

Transcript Bulletin Publishing, Attn: Clayton Dunn
58 Main St. Tooele, Utah 84074 (please indicate inserts are for the Intermountain Catholic newspaper)

Cathy Paiz

Advertising Representative

P: 801.328.8641 ext: 339

F: 801.537.1667

C: 801.699.9059

E: Catherine@icatholic.org

27 C Street; Salt Lake City, Ut. 84103

SPECIAL ISSUE CALENDAR 2012

Jan 27: Catholic Schools Issue

Feb 24: Seniors Issue

March 23: Pilgrimages Issue

April 6: Easter Issue

June 8: School Achievements Issue

June 29: Weddings Issue

Sept 7: Back to School Issue

Oct 19: Catholic Businesses Issue

SPECIAL EVENTS ADS

CONGRATULATIONS in order?

Your
Photo
Here

Let them know
with an ad in the
Intermountain Catholic.
\$50 for a 2 x 3,
\$30 for 1 x 2,
30 words or fewer
Special price for:
anniversaries, birthdays,
recognitions....

CONGRATULATIONS in order?

Your Photo Here

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\$50 for a 2 x 3,
\$30 for 1 x 2,
30 words or fewer
for a special price: anniversaries, birthdays,
promotions....

TYPE CHOICES TITLE TEXT:
BRUSH SCRIPT
ALGERIAN

TYPE CHOICES BODY TEXT:
MODERN NO. 20
FRANKLIN GOTHIC