



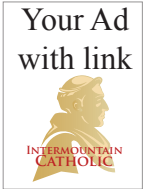
ICATHOLIC.ORG DISPLAY AD BANNER SIZING

Right Column Banner Ads

145px x 195px

300px x 98px

300px x 195px



DISPLAY AD BANNER MONTHLY RATES FOR PRINT ADVERTISERS

LAYOUT SIZE	TOTAL COST OF RUNS			
	1X	3X	6X	12X
BANNER SIZE				
WIDTH X HIGHT		Save 12.5%	Save 25%	Save 50%
Right Column Ads				
145px x 195px	\$5.00	\$12.00	\$18.00	\$30.00
300px x 98px	\$5.00	\$12.00	\$18.00	\$30.00
300px x 195px	\$7.00	\$18.40	\$31.50	\$42.00

DISPLAY AD BANNER MONTHLY RATES FOR NON PRINT ADVERTISERS

LAYOUT SIZE	TOTAL COST OF RUNS			
	1X	3X	6X	12X
BANNER SIZE				
WIDTH X HIGHT		Save 12.5%	Save 25%	Save 50%
Right Column Ads				
145px x 195px	\$12.00	\$27.00	\$36.00	\$72.00
300px x 98px	\$12.00	\$27.00	\$36.00	\$72.00
300px x 195px	\$14.00	\$36.75	\$63.00	\$84.00